The Mind the Store Campaign

Driving A Race to the Top and Transforming the Marketplace to Safer Chemicals

Mike Schade, Mind the Store Campaign Director Safer Chemicals, Healthy Families





Safer Chemicals, Healthy Families and the Mind the Store Campaign



A national effort to protect families from toxic chemicals.



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EPA's asbestos "problem formulation" puts
Americans at risk



Victory! Lowe's commits to ban deadly paint strippers

Posted May 29, 2018 in Mind the Store



Three moms on a mission to ban the chemical that killed their sons

Posted May 11, 2018 in Policy & Regulation



Tell America's top retailers: We need you to step up on toxic chemicals!





Walmart joins other retailers with ban on deadly paint removers

Walmart announced today that it will phase out the use of the toxic chemicals methylene chloride and N-methylpyrrolidone (NMP) in paint removal products it sells in the United States, Canada, Mexico, and Central America, and on walmart.com by February 2019.

Posted Aug 20, 2018



Skip the Slip: Receipts waste resources AND endanger your

health

Posted Jul 16, 2018



The Home Depot to be third major U.S. retailer to ban

deadly paint strippers

Posted Jun 19, 2018



Sherwin-Williams commits to ban deadly paint

strippers

Posted Jun 15, 2018



Who's Minding

A report card on retailer

the Store?

actions to eliminate

toxic chemicals

Safer Chem

Examples of Toxic Chemicals We're Working to Reduce and Eliminate



Flame retardants

Chemicals linked to cancer and damage to reproductive and nervous systems are lurking in couches, mattresses, electronics, appliances, and more. See rap sheet »

FLAME RETARDANTS CHARGE: REPRODUCTIVE DAMAGE





BPA / BPS CHARGE: HORMONE DISRUPTION



BPA/BPS

These notorious hormone disrupting chemicals are found in polycarbonate plastics, garden hoses, food can linings, cash register receipts-and unfortunately-in our bodies.

See rap sheet »





PHTHALATES

CHARGE: BIRTH DEFECTS

flooring.

See rap sheet »

Parabens

Parabens have been

identified as endocrine

Maine and Washington.

They mimic the hormones

that control functions like

disruptors by the EU,

growth and sexual

development.

See rap sheet x

Phthalates

Chemicals linked to low

and cancer are used to

soften vinyl plastic and

like school supplies and

can be found in products

testosterone, birth defects



PARABENS CHARGE: HORMONE DISRUPTION



Chemicals in consumer products



TRICLOSAN CHARGE: HORMONE DISRUPTION

Triclosan

This pesticide is found in products like toothpaste, cutting boards, yoga mats, hand soap, and cosmetics. It is a hormone disruptor and encourages the growth of drug-resistant bacteria. See rap sheet »





PFCs are a class of carcinogenic chemicals used to repel oil and water from clothing, carpeting, furniture, food packaging, and non-stick surfaces on cookware. See rap sheet »









How retailers rank on tackling toxic chemicals























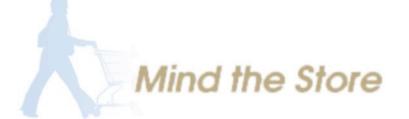
Benchmarking Retailers on Their Chemical Policies (and lack there-of)



by Lauren Coleman-Lochner

November 15, 2016 — 12:00 PM EST Updated on November 15, 2016 — 4:22 PM EST





TARGET'S CHEMICAL POLICY



TRANSPARENCY

We will strive for full visibility to chemicals contained in or used to make the products we sell and use in our operations.



CHEMICAL MANAGEMENT

We will work with business partners to implement policies, practices and tools that facilitate the management of chemicals throughout our supply chain and across our operations.



INNOVATION

We recognize that safer alternatives may not exist today for some chemicals, therefore we will actively pursue and promote new approaches to chemicals development and the commercialization of safer alternatives.





Chemical Management Statement

Best Buy is committed to building a thriving business, while ensuring we are a good steward of the environment and support the responsible use of chemicals in compliance with all laws and regulations.

Beyond compliance, we created a chemical management program to systematically evaluate and prioritize efforts to address chemical risks and opportunities. We seek to reduce the use of chemicals, phase out chemicals of concern and improve the general management of chemicals. Our efforts focus on where we can make the greatest impact:

- Within our corporate, retail, service and distribution operations, Best Buy actively looks for opportunities to reduce the use of chemicals. Whenever possible, we work to transition to safer alternatives, with a preference for EPA Safer Choice chemicals.
- · For our private label and direct import products, we outline supplier requirements regarding the use of chemicals in products as well as those used in the manufacturing process. Best Buy maintains a detailed Restricted Substance List (RSL), which specifies chemicals restricted based upon regulations or known hazards and chemicals suppliers are required to report usage to us.



Walmart Strengthens Sustainable Chemistry Commitment, Reports Progress in Safer Product Formulation











Retailer sets new goal for 10 percent priority chemical reduction by 2022



Costco Wholesale is committed to protecting consumer and environmental health and safety, through establishing and developing products, and processes, so they are safer, healthier, and more sustainable.

Costco's Chemical Management Policy goes beyond the boundaries of regulatory compliance from the product manufacturing process, and from consumer use and disposal, in an effort to reduce potential chemical harm to humans and to the environment.



from extensive line of store brand beauty and personal ca.

Company also publishes full list of restricted chemicals

WOONSOCKET, R.I., April 19, 2017 - Today CVS Health

step forward in advancing its efforts to address chemicals announcing the removal of parabens, phthalates and the formaldehyde donors across nearly 600 beauty and perso

store brand CVS Health, Beauty 360, Essence of Beauty,

The Promise Organic line of store brand products also do

ingredients. CVS Pharmacy will stop shipping store brand

Chemical Strategy

At The Home Depot®, we recognize the responsibility we have for organization, and that our biggest impact is the products we sell. throughout the supply chain, The Home Depot is committed to of

With our encouragement, our suppliers have been investing in de products. The Home Depot supports the work of the Green Chem through annual membership and participation in the Retail Leade participated in developing the GC3's Joint Statement on using Gre Advance Sustainable Products. We and our suppliers also partner organizations and environmental non-profits that guide the home chemical ingredient use. The Home Depot is committed to contir environmental impact of the products we sell.



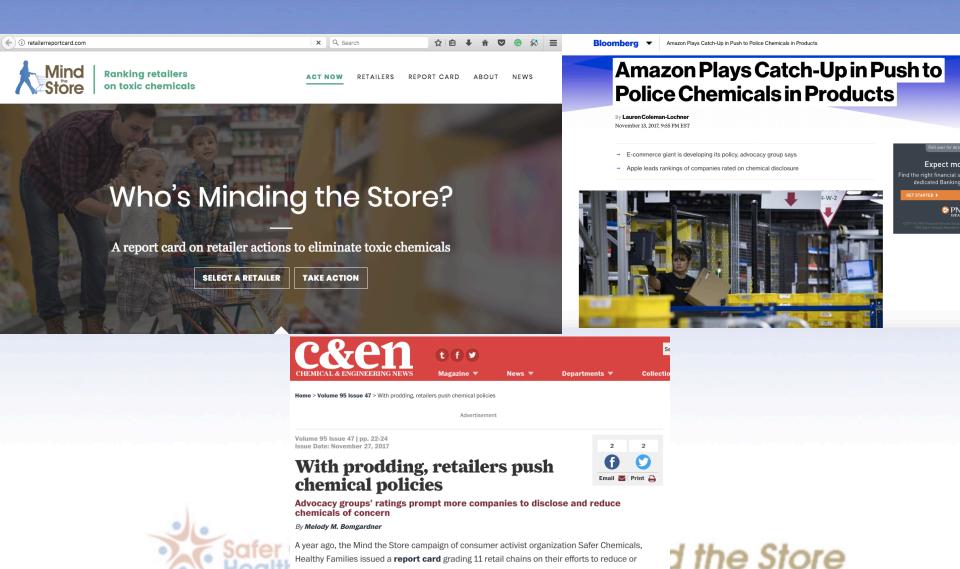


Albertsons Companies Chemical Policy

At Albertsons Companies, we understand that consumers want products that they can feel good about. That's why we're committed to quality products, product safety, environmental stewardship and sound chemical management, including limiting the use of certain ingredients of consumer concern. We strive for greater transparency and work with our supplier community to maintain and continually improve brand-specific guidelines for our products. Examples

- Our O Organics[™] products are United States Department of Agriculture (USDA) certified organic (95%+ organic ingredients), and must meet USDA's standards to receive the certified organic seal. By definition, USDA organic products are free of synthetic additives like pesticides, fertilizers, and dyes, and must not be processed using industrial solvents. They are also non-GMO.
- 2. As with all our products, we require our suppliers to comply with legal and regulatory guidelines. For our Open Nature™ line of products, we also maintain a Restricted Substances List that includes more than 100 ingredients of consumer concern, including parabens, artificial colors and flavors, certain preservatives and certain packaging materials. This list goes above and beyond legal and regulatory
- 3 Our OWN Brands Safer Choice-certified products must adhere to the U.S.

2017 Report Card Ranking Thirty Retailers on New Website: RetailerReportCard.com



Healthy Families issued a report card grading 11 retail chains on their efforts to reduce or eliminate hazardous chemicals in products they carry. No company received an A grade; Target

and Walmart were the only ones to even get a B.

Methodology and Metrics for Report Card

- Evaluation of 30 retailers based on publicly available information, across 11 consumer product sectors
- 14 key metrics
- 9 primary: policy, oversight, accountability, disclosure, action, safer alternatives, transparency, chemical footprint, 3rd party standards
- 5 extra credit: joint announcement, continuous improvement, safer products, collaboration, impact investment
- Harmonization with Chemical Footprint Project (CFP)
- 135 possible number points and corresponding letter grades
- Draft scores shared w/ companies in advance

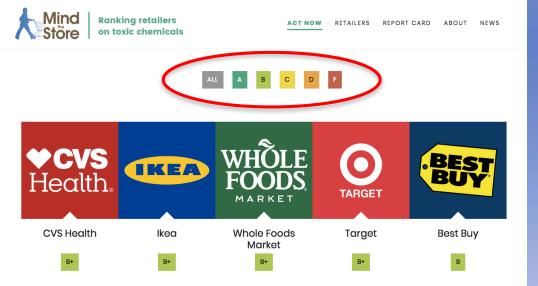
| Grading Rubric | | | | | | | | | |
|---------------------------|----------------|--------------|--|--|--|--|--|--|--|
| Number of Point | Letter Grade | | | | | | | | |
| Greater than or Equal to: | But Less than: | Letter Grade | | | | | | | |
| 105 | 135 | A+ | | | | | | | |
| 95 | 105 | A | | | | | | | |
| 87 | 95 | A- | | | | | | | |
| 79 | 87 | B+ | | | | | | | |
| 71 | 79 | В | | | | | | | |
| 63 | 71 | B- | | | | | | | |
| 55 | 63 | C+ | | | | | | | |
| 47 | 55 | С | | | | | | | |
| 39 | 47 | C- | | | | | | | |
| 31 | 39 | D+ | | | | | | | |
| 23 | 31 | D | | | | | | | |
| 15 | 23 | D- | | | | | | | |
| 0 | 15 | F | | | | | | | |

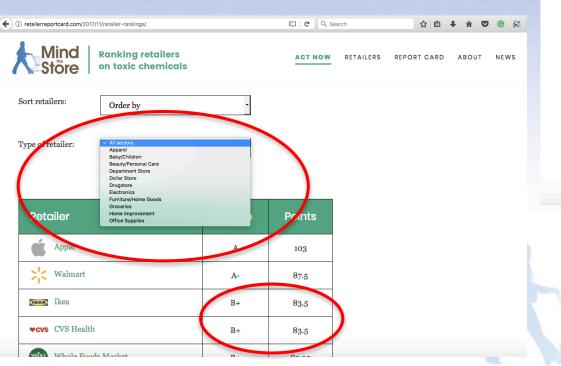
Retailers Evaluated in Who's Minding the Store? by Key Consumer Sector

| Key Consumer Sector | Retailers Evaluated in Who's Minding the Store? |
|---------------------------|---|
| Apparel | Amazon, Kohl's, Macy's, Target, TJX, Walmart |
| Baby/Children | Amazon, Babies "R" Us (Toys "R" Us), buybuy BABY (Bed Bath & Beyond), Costco, Dollar General, Dollar Tree, Target, Walmart |
| Beauty & Personal Care | Ahold Delhaize, Albertsons, Amazon, Costco, CVS Health, Dollar General, Dollar Tree, Kohl's, Kroger, Macy's, Rite Aid, Sally Beauty, Sephora, Target, Trader Joe's, Ulta, Walgreens, Walmart, Whole Foods Market |
| Department Store | Kohl's, Macy's |
| Dollar Store | Dollar General, Dollar Tree |
| Drugstore | Amazon, Costco, CVS, Rite Aid, Target, Walgreens, Walmart |
| Electronics | Amazon, Apple, Best Buy, Costco, Kohl's, Macy's, Office Depot, Staples, Target, Walmart |
| Furniture/Home Goods | Amazon, Bed Bath & Beyond, Costco, Ikea, Kohl's, Macy's, Target, TJX, Walmart, Target |
| Groceries | Ahold Delhaize, Albertsons, Amazon, Costco, CVS Health, Dollar General, Dollar Tree, Kroger, Rite Aid, Target, Trader Joe's, Walgreens, Walmart, Whole Foods Market |
| Home Improvement | Ace Hardware, Amazon, Home Depot, Lowe's |
| Office Supplies | Amazon, Office Depot, Staples |











| Retailer | Grade | Points | | |
|------------------------------|-------|--------|--|--|
| SALLY BEAUTY Sally Beauty | F | o | | |
| Office Depot | F | 0 | | |
| TRADER Trader Joe's | F | o | | |
| KOHES Kohl's | F | o | | |
| DG Dollar General | F | 0 | | |
| TJX TJX Companies | F | 0 | | |

Mind the Store



ACT NOW

RETAILERS

REPORT CARD

ABOUT

O TARGET.



Target was awarded a B+ grade, receiving 79 out of 135 possible points, the 6th highest score of any retailer evaluated, which reflects improvement from its B grade awarded in 2016. Target made significant progress in expanding its chemicals management work over the past year. In January 2017, Target announced an impressive new safer chemicals policy along with ambitious goals to increase transparency of chemicals in products; reduce and eliminate classes of harmful chemicals in textiles heauty haby care personal care and household cleaning

Tweet to @Target



Ranking retailers on toxic chemicals

REPORT CARD

Summary of Target's Grade



12 out of 15 points

Policy: Adopted a retailer safer chemicals policy

Explanation of Points



10 out of 10 points

Oversight: Established management responsibilities and incentives

Explanation of Points

Select retailer









































Who's Minding







12 out of 15 points

Policy: Adopted a retailer safer chemicals policy

Explanation of Points

In 2017, Target announced a new chemicals strategy, policy, and goals, which state it is "committed to driving transparency, proactive chemical management and innovation across all of our owned and national brand consumer products, and operations." The policy applies to the company's "entire value chain, operations and every product" it sells, including both private label and brand name products. The company states it "will utilize hazard profiles to prioritize substances for restriction in products and processes, with an emphasis on the impact these substances could have on workers, guests, and communities...Target will utilize Restricted Substances Lists (RSLs) and Manufacturing Restricted Substances Lists (MRSLs) to minimize and, where possible, remove these prioritized chemicals from our products and processes." The policy is accompanied by clear goals and timelines for reducing perfluorinated chemicals and flame retardants in textiles, as well as parabens, formaldehyde-donors and nonylphenol ethoxylates (NPEs) in beauty, baby care, personal care and household cleaning products. The company's safer chemicals policy does not appear to apply to packaging.



Highest and Lowest Scoring Retailers

| Rank | Grade | Leading Retailers |
|----------|-------|----------------------|
| #1 | A | Apple |
| #2 | A- | Wal-Mart Stores |
| #3 (tie) | B+ | CVS Health |
| #3 (tie) | B+ | IKEA |
| #5 | B+ | Whole Foods Market* |
| #6 | B+ | Target |
| #7 | В | Best Buy |
| #8 | C+ | The Home Depot |
| #9 | C- | Costco |
| #10 | C- | Albertsons Companies |

| Rank | Grade | Lagging Retailers |
|-----------|-------|-----------------------------|
| #22 | F | Toys "R" Us / Babies "R" Us |
| #23 (tie) | F | Ace Hardware |
| #23 (tie) | F | Ahold Delhaize |
| #23 (tie) | F | Dollar General |
| #23 (tie) | F | Kohl's |
| #23 (tie) | F | Office Depot |
| #23 (tie) | F | Sally Beauty |
| #23 (tie) | F | TJX Companies |
| #23 (tie) | F | Trader Joe's |







buybuy BABY

BED BATH & BEYOND

WORLD MARKET.







Rite Aid

Buy Buy Baby

Staples

Amazon

Sephora

D+

D+

D

D

D









Dollar Tree

Kroger

Walgreens

Lowe's

Ulta Beauty

D

D-

D-

D-

D-



Macy's

D-

Safer Chemicals **Healthy Families**



| Policy Oversight Accountability Disclosure Action Safer Alternatives Transparency Chemical Footprint Stand | | | | | | | | | | EXTRA CREDIT | | | | | A |
|--|----------|------|------|----------|------|-------------|--------|----------|--------------------------|--------------------|---------------------------|-------------------|---------------|---------------------|------------------------|
| | XP XP | 8 | | □ | ×°¢× | A? Safer | االأثر | Chemical | Third-party Standards | Joint Announcement | Continuous Improvement | Safer Products | Collaboration | impact Investmen | Final Score |
| ACE Ace Hardware | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | o | 0 PTS. F |
| Ahold Delhaize | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 0 PTS. F |
| Albertsons | 4 | 2.5 | 2.5 | 0 | 6 | 2 | 7.75 | 0 | 4.5 | 0 | 10 | 0 | 0 | þ | 39.25 PTS. |
| Amazon | 0 | 3.75 | 2.5 | 0 | 3 | 0 | 3 | 0 | 3 | 0 | 5 | 5 | 5 | 0 | 30.25 PTS. |
| Apple | 12 | 10 | 10 | 7.5 | 12 | 10 | 9 | 0 | 7.5 | 0 | 15 | 0 | 5 | 5 | 103 PTS. |
| Bables "R" Us | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | o | 5 PTS. F |
| BEST Best Buy | 9 | 7.5 | 7.5 | 5 | 12 | 2 | 5 | 0 | 3 | 0 | 10 | 5 | 5 | 0 | 71 PTS. |
| buy buy BABY Buy Buy Baby | 6 | 2.5 | 2.5 | 5 | 0 | 1 | 6.5 | 0 | 1.5 | 0 | 10 | 0 | 0 | þ | 35 PTS. D+ |
| Costco | 6 | 2.5 | 7.5 | 0 | 0 | 4 | 5 | 0 | 3 | 0 | 10 | 0 | 5 | q | 43 PTS. |
| ♥CVS CVS Health | 6 | 10 | 5 | 6 | 15 | 6 | 9 | 1.5 | 0 | 5 | 10 | 5 | 5 | 0 | 83.5 PTS. B+ |
| | | - | -0-6 | 01 | | 1- | | | No. | | | | | | |



Mind the Store

Five Key Findings

- improving: The nation's largest retailers are driving a race to the top to ensure that safer chemicals are used to make and package their products.
- **LEADING:** Other retail leaders on safer chemicals were newly identified by expanding the evaluation to 30 major firms that dominate US retail sectors.
 - 3: LAGGING: Two-thirds of retailers surveyed are serious laggards, failing to implement safer chemical policies, with 40% earning D's and 30% F grades.
- **REDUCING:** Retailers are driving toxic chemicals from the market, but more effort is needed to avoid regrettable substitutes as alternatives.
- by SECTOR: Some retail sectors are relatively high performers while other sectors seriously lag behind in ensuring the chemical safety of products.

Priority Chemicals for Mind the Store Campaign in 2018

Flame retardants

- Electronics, kids products
- TV report last year

Phthalates

 Vinyl plastics (bldg materials), fragranced products, food (e.g. mac n cheese)

PFAS chemicals

- Food packaging, textiles
- Recent letters to grocery and fast food chains
- Solvents (methylene chloride and NMP)
 - Paint strippers





Lowe's Campaign Launch: March 2018

- Breaking Drew Wynne's story on national CBS story
- Launching campaign day of CBS story press teleconference

CBS NEWS / March 29, 2018, 11:36 AM

Deaths linked to a common paint stripper chemical go back decades, so why isn't it banned?

f Share / w Tweet / A Reddit / F Flipboard / @ Email

A proposed federal ban on a potentially deadly chemical found in common paint strippers may be on hold indefinitely. The EPA says methylene chloride poses an unreasonable risk and the chemical has been implicated in dozens of deaths. The agency proposed a ban in January 2017, but postponed it late last year.

CBS News' Anna Werner spoke to the family of someone who lost his life in an accident similar to the ones we've heard before: a young man using a paint stripping product, being overcome by toxic fumes and dying.

"The pain runs deep. Not only for me but for my husband and my other two sons," Cindy Wynne said.

Her 31-year old son Drew was the youngest of her three sons, an entrepreneur with a cold brew coffee business in Charleston, South Carolina. In October, he was resurfacing the floor of a walk-in refrigerator using a paint stripper, Goof Off, manufactured by company W.M. Barr. That's where his business partner found him then called his brother Clayton.

Grieving parents & health advocates urge Lowe's to pull deadly paint strippers from store shelves

Posted Mar 29, 2018 in Mind the Store

Media Contacts:

Jamie Nolan: jamie@nolanstrategic.com, 410.463.9869

Toxic methylene chloride linked to more than 50 deaths and cancer

CHARLESTON, SC — At 31 years old, entrepreneur Drew Wynne's life was cut short when he inhaled a toxic paint stripper containing methylene chloride, which he bought at Lowe's to refinish a floor. Now his family is telling the hardware chain and other similar home improvement retailers to stop selling the deadly product to prevent another tragic death.

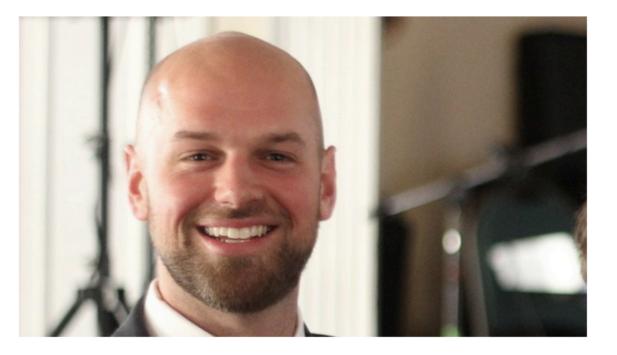
Today Drew's mother and father, Cindy and Hal Wynne, and environmental health advocates from Safer Chemicals Healthy Families and the Natural Resources Defense Council held a national press teleconference to launch a new campaign asking Lowe's to phase out the sale of these dangerous products. The Wynne family and Safer Chemicals, Healthy Families also launched an **online petition targeting Lowe's**. Advocates from numerous other organizations plan to follow suit and deliver the combined signatures to Lowe's in the coming months.







Lowe's: Stop selling deadly paint strippers





Cindy and Hal Wynne & Safer Chemicals Healthy Families started this petition to Robert Niblock, CEO, Lowe's



This petition made change with 65,848 supporters!



Lowe's: Stop selling deadly paint

Share on Facebook

- Send a Facebook message
- Send an email to friends
- Tweet to your followers
- Conv link







Tell Lowe's to Stop Selling Deadly Paint Stripping Chemicals!



Watch CBS's interview with a family devastated by a paint stripper bought from Lowe's

Every day Americans walk into their local Lowe's Home Improvement store and buy paint removal products containing a lethal chemical — methylene chloride — that has been linked to nearly 60 deaths nationwide.

The fumes from paint strippers containing methylene chloride have killed unsuspecting users within minutes, and long-term exposure is known to cause liver toxicity, cancer, and harm to the central nervous system.

Your message will be sent to:

Robert Niblock, CEO of Lowe's

Subject line:

Stop selling deadly paint strippers

(Consider adding your own thougeffective)

Dear Mr. Niblock:

Your Lowe's stores are s containing the chemical these products have kille and long-term exposure and harm to the central

Paint strippers containin to nearly 60 deaths nation young man named Drew paint strippers from Low





Tell Lowe's to Stop Selling Deadly Paint Strippers

Lowe's did the right thing, and announced it would phase out the use of these two deadly chemicals. You can read Safer Chemicals statement right here - and retweet our thanks to Lowe's right here.



Charleston family calls on EPA to ban common chemical paint stripper after son dies

By Lauren Sausser lsausser@postandcourier.com Mar 29, 2018 💂 (0)







Inhaling a paint stripper killed a Fayette County man. His mother is calling to have them banned.





Lowe's commits to ban toxic paint strippers globally by end of 2018



The New York Times

Lowe's Drops Paint Strippers Blamed in Dozens of Deaths



Lowe's says it will voluntarily stop selling paint strippers that contain two dangerous chemicals. A proposal to ban the chemicals is before the E.P.A. Robert Galbraith/Reuters





The Domino Effect



Commitments from 3 additional chains = over 25,000 stores combined pulling toxic paint strippers from shelves!



Additional Progress in 2018

- January 2018: Trader Joe's phasing out bisphenols in receipt paper in all their stores
- April 2018: Target new guidance to suppliers around implementing policy, signs onto ZDHC, adopting ZDHC restrictions on chemicals in wastewater
- April 2018: The Home Depot restrictions on phthalates, parabens, TCE, NPE's, and other priority chemicals in household cleaning products
- May 2018: Multi-retailer beauty and personal care products (BPC) scorecard criteria finalized, new list of chemicals retailers aligning around.
- September 2018: Rite Aid launches chemicals policy
- October 2018: Amazon launches chemicals policy
- Coming soon! Walgreens, Lowe's, Staples, others, the Store

2018 Report Card – Expanded to 40 Retailers – New Chains Being Evaluated:

- Apparel store
 - Nordstrom
- Dollar Store chain
 - 99 Cents Only
- Grocery stores
 - Aldi (Aldi Sud)
 - Loblaws
 - Publix
 - Sobeys



- Restaurant / fast food chains
 - McDonalds
 - Panera Bread
 - Restaurant Brands
 International (Burger King, Popeyes, Tim Hortons)
 - Starbucks
 - Subway
 - Yum! Brands (KFC, Pizza Hut, Taco Bell)

Mind the Store

Thank you.



Visit RetailerReportCard.com to read last year's report card

Get in touch:

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@Mike_Schade

@SaferChemicals

Join the conversation at #MindTheStore



